



NXORA

Where Innovation Orchestrates Your Ascent
AUTOMATE, CREATE, DOMINATE

www.nx-ora.com

QUICK OVERVIEW OF NXORA

is an advanced technology company offering an integrated business system that includes:

- **ERP Systems**
Financial management, HR, manufacturing, CRM, etc.
- **Digital Marketing**
SEO, paid ads, social media management, content creation, influencer collaboration
- **Media Production**
Corporate films, commercials, social media content, live event coverage
- **3D Design & Visual Effects (VFX)**
Modeling, animation, virtual/augmented reality
- **Web & App Development**
Smart, AI-powered platforms with advanced security
- **AI-Powered Intelligent Automation**
Workflow automation, chatbots, predictive analytics, fraud detection



MISSION

Helping businesses solve their biggest challenges more efficiently and at lower costs, enabling them to thrive in a highly competitive market.



VISION

To become the global leader in AI-powered digital transformation, enabling organizations to scale, innovate, and lead in technology.

Key Differentiators of NXORA



- **AI in Everything**

Integrating AI and automation into ERP, marketing, and other services to reduce costs, speed up processes, and enhance user experience.

- **An All-in-One Platform**

A single partner for financial and administrative services

- **Market-Leading Innovation**

Leveraging blockchain, IoT, VR, and other emerging technologies.

- **Data-Driven Decisions & High Security**

Real-time dashboards for fast decision-making, regulatory compliance (GDPR, HIPAA), and advanced data protection.

- **Global Reach**

Proven success with businesses of all sizes (startups, SMEs, enterprises) across various industries (finance, real estate, manufacturing, healthcare, e-commerce, etc.).

MAIN SERVICES & DEPARTMENTS

- Digital Marketing at Nxora
- Media Production
- AI-Powered Intelligent Automation

- Nxora ERP System
- 3D Design & Visual Effects (VFX)
- Web & App Development

**Below are the six main
departments of Nxora, along with
a summary of each**

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Nxora ERP System

An AI-powered unified platform that connects all business functions into an integrated system to increase efficiency and reduce costs.

- **Financial Management & Accounting**

Accounting entries, payments, taxes, multi-currency balances, instant reports.

- **Sales & Procurement Management**

Quotes, invoices, multi-channel sales (e-commerce, wholesale, POS), supplier management.

- **Manufacturing & Planning (MRP)**

Bill of materials, production scheduling, quality control, statistical optimization.

- **Project & Task Management**

Kanban/Gantt charts, resource allocation, profitability analytics.

- **Logistics & Supply Chain**

Delivery route optimization, shipment tracking, returns management.

- **Real Estate Management**

Accounting entries, payments, taxes, multi-currency balances, instant reports.

- **Digital Marketing & Social Media Automation (within ERP)**

Ad campaign scheduling, email & SMS marketing, lead tracking.

- **Integration & Custom Workflows**

API connectivity with external systems, workflow customization, advanced integrations.

- **Customer Relationship Management (CRM)**

Tracking leads & sales processes, automated follow-ups, ticketing system for customer support.

- **Inventory & Warehouse Management**

Multi-warehouse management, barcode/RFID, demand forecasting, shipping & delivery management.

- **HR & Payroll Management**

Attendance & leaves, payroll processing, performance evaluations, shift scheduling.

- **E-commerce & Retail Management**

POS system, real-time inventory updates, loyalty programs, subscription-based sales.

- **Healthcare Management**

Patient records, clinic appointments, labs & pharmacy, telemedicine.

- **AI Analytics & Business Intelligence**

Predictive dashboards, KPI tracking, custom AI models.

- **Security & Compliance**

Role-based access control, integrated encryption, GDPR/HIPAA compliance, AI fraud detection.



Digital Marketing at Nxora

A full-service AI-powered marketing agency providing comprehensive, multi-channel strategies.

- **Strategy & Branding**

Market analysis, brand messaging, campaign roadmaps.

- **Paid Advertising (PPC)**

Google, Bing, Facebook/Instagram, LinkedIn ads, retargeting, A/B testing.

- **Content Marketing**

Blog posts, e-books, whitepapers, infographics, explainer videos.

- **Website Design & Development (for marketing)**

High-converting landing pages, SEO-friendly architecture, interactive forms.

- **Marketing Material Production**

Brochures, trade show booth designs, brand guidelines.

- **Advanced Search Engine Optimization (SEO)**

Technical audits, on-page & off-page optimization, link building, local targeting.

- **Social Media Management**

Content calendars, community management, influencer collaborations, analytics.

- **Email Marketing & Automation**

Drip campaigns, personalized messaging, audience segmentation, detailed reports.

- **Analytics & Performance Tracking**

Custom dashboards, customer journey tracking, conversion rate optimization.



3D Design & Visual Effects (VFX)

An advanced department producing high-quality visual content for interactive ads, virtual tours, and cinematic presentations.

- **3D Visualization & Photorealistic Rendering**

Architectural visualization, product modeling, parametric design, automotive renders.

- **Motion Graphics & Visual Effects**

2D/3D animations, particle simulations, cinematic compositing.

- **Virtual & Augmented Reality (VR/AR)**

Virtual tours, 3D product viewers, realistic training simulations.

- **3D Creative Branding**

3D logos, professional intros, exhibition booth designs.

- **Algorithmic & Parametric Design**

Automated modeling, performance dimension studies, prototype development.

- **Training & Software Support**

Blender, Cinema 4D, Rhino, Grasshopper, Houdini, Unreal Engine, Unity.



Media Production

An advanced department producing high-quality visual content for advertisements, films, and conferences.

- **Corporate Videos & Commercials**

Brand storytelling, product launches, interviews, client testimonials.

- **High-Impact Social Media Content**

Short-form videos (Reels, TikTok), fast-paced editing, campaign storytelling.

- **Event Coverage & Live Streaming**

Multi-camera setups, drone footage, 360° live streaming.

- **360° Virtual Tours**

Ideal for real estate, hospitality, and major events.

- **AI-Powered Video Editing**

Automated scene selection, color correction, object tracking, enhanced post-production.



Web & App Development

Fast, secure, AI-powered platforms for a complete digital presence.

- **Website Design & Development**

Fully responsive designs, CMS solutions (custom ERP CMS), domain & hosting setup.

- **E-commerce Platforms & Marketplaces**

Multi-vendor solutions, payment gateways, subscription models, warehouse management.

- **Progressive Web Apps (PWA)**

Multi-vendor solutions, payment gateways, subscription models, warehouse management.

- **Mobile App Development (iOS/Android)**

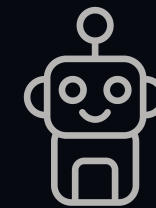
Native or cross-platform (Flutter/React Native).

- **AI-Powered Content Management Systems**

Automated content scheduling, metadata generation, personalization.

- **Security & Compliance**

Encryption, GDPR/HIPAA compliance, multi-layer security, backups.



AI-Powered Intelligent Automation

A specialized AI department focused on reducing costs, saving time, and enhancing decision-making.

- **Workflow Automation**

RPA tasks, auto-approvals, alerts & notifications.

- **Build Your Application's Search Engine**

Own your data engine with Azure AI Foundry.

- **Chatbots & Virtual Assistants**

24/7 support, multilingual capabilities, sentiment analysis.

- **Predictive Analytics & Forecasting**

Sales estimation, demand planning, churn prediction.

- **AI-Powered Marketing Automation**

Smart targeting, dynamic audience segmentation, personalized content.

- **AI Document Processing**

OCR, invoice data extraction, e-signatures, classification.

**NXORA SYSTEMS &
THE FLEXIBILITY
THEY PROVIDE**

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PHASES (SERVICES)

Nxora's system consists of four consecutive phases:

- The process starts with Phase 1.
- Then, Phase 2 is added to the first.
- Next, Phase 3 is integrated with both the first and second phases, and so on.

Additionally, the system includes five independent phases that can be executed alongside the first four, based on the project timeline.

1

Marketing & Media Production

- **Marketing**
Brand identity, advanced SEO optimization, PPC on Google/Meta, social media management, content writing, influencer marketing.
- **Media Production**
Corporate films, advertisement shoots, AI-powered editing, event coverage.

2

Website & Blog

- **UI Design**
Responsive graphics, content management system, basic security & hosting, on-site SEO.
- **Content Strategy**
Blog scheduling, user analytics integration, engagement enhancement.

INDEPENDENT PHASES

- **Promotion**

Managing paid advertising campaigns (PPC) on Google and social media, producing multi-channel ad content, performance analysis, and budget optimization to maximize ROI.

- **AI-Powered Event Documentation**

Automated company documentation, live event coverage with AI, analyzing audience interactions, and gathering automated feedback.

- **AI Automation**

Workflow automation, custom predictive models, robotic process automation (RPA) for data analysis and repetitive administrative tasks.

- **Visual Effects & 3D Design**

Futuristic 3D visualizations, animations & VFX, augmented reality (AR) & virtual reality (VR) experiences for interactive presentations.

- **Documentation, Books & Research Assistance**

AI-powered documentation, producing knowledge-based books and professional presentations, scripting live broadcasts and interviews with interactive performance analysis.

3

ERP System

- **Core Modules**

Finance, CRM, inventory, procurement, sales, HR, manufacturing, analytics.

- **Industry-Specific Customization**

Healthcare, real estate, retail, education, agriculture, universities & schools, etc.

4

AI-Powered Automation

- **RPA (Robotic Process Automation)**

Data entry automation, notifications, event tracking.

- **Predictive Models**

Sales & consumption forecasting, fraud detection.

NXORA PRICING PACKAGES

Main Packages

Startup Digital Launch

- Simple website & blog
- initial marketing (SEO/Ads)
- basic ERP for finance & CRM

Multi-Channel Expansion

- Mid-tier ERP with multiple modules
- advanced digital marketing
- media production
- some AI automation tasks.

Comprehensive Digital Transformation

- Full ERP suite for enterprises
- extensive AI automation
- large-scale media production
- advanced 3D design.

- **Marketing Packages**

Basic Boost

- Simple SEO
- one social media platform
- limited PPC budget

Growth Accelerator

- Full SEO optimization
- multiple social platforms
- expanded paid ads
- email marketing campaigns

Market Dominator

- High ad budgets
- comprehensive multi-channel strategy
- conferences/exhibitions
- deep data analytics

- **ERP Packages**

ERP Starter

- Finance
- CRM
- basic inventory

ERP Growth

- Adds HR management
- multi-warehouse support
- advanced reporting

ERP Enterprise

- Full system with
- manufacturin
- AI
- big data analytics.

- **Media Production Packages**

Social Starter

- Short videos
- basic editing

Corporate Impact

- More professional
- content with multi-camera shots
- advanced editing techniques

Full Production Pro

- High-end cinematic ads
- live streaming
- 360° footage
- extended production days

• **Website & App Development Packages**

Basic Web Presence

- 5–7 pages
- blog
- hosting
- SSL

**Pro
E-Commerce**

- Multi-vendor e-commerce platform
- payment gateway
- inventory synchronization.

Enterprise Web/App

- Web/mobile app
- cloud infrastructure
- advanced security

• **AI Automation Packages**

AI Basic Workflow

- Simple chatbot
- limited RPA tasks

AI Pro

- 5 AI workflows
- multi-language chatbot
- high-accuracy predictions

Enterprise Intelligent Automation

- Fully customized robotic systems
- predictive models
- real-time fraud detection
- AI-powered voice
- image processing

Prices vary based on the number of users, required units, and level of complexity

THE
BREAK

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EXAMPLES OF CHALLENGES & NXORA'S SOLUTIONS



HIGH CUSTOMER ACQUISITION COSTS

Solution

Tracking leads & sales processes, automated follow-ups, ticketing system for customer support.

Result

Lower customer acquisition costs while improving the quality of leads.

DISORGANIZED & SLOW OPERATIONS

Solution

Full integration of finance, HR, and inventory through ERP and automation.

Result

Reduced errors and unified data, leading to an approximately 40% reduction in operational expenses.

WEAK ONLINE PRESENCE

Solution

A combination of digital marketing (SEO, content, ads) and engaging promotional videos.

Result

Increased website traffic, higher online sales, and improved brand awareness.

COMPLEX PRODUCT PRESENTATION

Solution

3D product presentations, virtual reality (VR) tours, and impactful videos.

Result

Higher customer engagement and faster purchasing decisions.

THE NEED FOR RAPID GROWTH

Solution

Secure cloud-based website/app, AI-supported scalability, and ERP integration with automated supply chain management.

Result

Stable performance even with increased users and growing demand.

WHY CHOOSE NXORA?

- **AI-Powered Efficiency**

Reducing costs, accelerating productivity, and increasing revenue.

- **AI-Powered Efficiency**

No need to deal with multiple vendors; all services and systems under one roof.

- **Customizable Solutions**

Choose a comprehensive package or specific elements tailored to your needs.

- **Proven ROI**

Market testing shows a 20–50% improvement in key performance indicators.

- **Ongoing Support**

User training, quick issue resolution, and future-proof solutions for any challenges.

STEPS TO GET STARTED WITH NXORA

1

Initial Consultation

Understanding your goals, budget, and challenges.

2

Design & Proposal

Creating a comprehensive plan, custom package, or mini-services tailored to your needs.

3

Implementation & Integration

Deploying systems, providing training, and integrating with any existing software.

4

Continuous Optimization

Regular reviews, AI-powered improvements, and extensive performance reporting.

NXORA PARTNERS



talabak_alanar



leblanc_laundry



mamlaket.elsheikh



عطورات تستر



Cairo Gourmet



Cairo 30



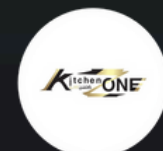
Sobha Realty



Be Healthy



Chef Efranzyeh



Kitchen Zone



HOBBS Clinic



THANK YOU



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SALEH AMIN